

## Trent Johnson

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Full stack web developer with over 8 years of experience dealing with systems integration management and building, maintaining, and supporting applications constructed with a range of technologies. Strategically focused on how systems and processes work and perform within an environment in order to generate long term solutions and architecture. Excels in delivering high quality designs, focused on exceptional user experience, and provides scalable, best practice oriented code. Proficient with Business Intelligence tools delivering actionable insight and reports.

### **Experience**

January 2013 – Present AVP, Digital Development  
Stuart, FL Seacoast Bank

- Oversee and manage internal software development used to build custom, in-house solutions to innovate throughout the entire enterprise.
- Administer and support marketing automation technologies.
- Supports public website development and maintenance.
- Manages data integration between in-house applications, marketing automation technologies, and the data warehouse.

#### *Selected Accomplishments:*

- Designed and developed the Integrated Call Advantage Tool (iCAT), an outbound call tracking tool used to enable a sales force of over 300 and has increased cross-sell metrics by over 130% since 2013. (SBCF, Investor Presentation, 2016, page 12)
- Successfully implemented IBM Campaign (Unica) and HubSpot marketing automation tools. Currently, 40+ “lights-off” cross-sell marketing campaigns.
- Designed and developed the SeacoastBank.com public website with sessions up 50%, and users up 43% since 2013.
- Designed and developed “The Navigator”, an internal enterprise platform, enabling an entirely new communication channel for the organization.

July 2009 – July 2012 Contracted Web Development / Support Engineer  
Stuart, FL Seacoast National Bank

- Development of various custom built tools including: HR Quarterly Review System, IT Support Ticket System, Marketing Request System, Prospect Tracking Tool, and corporate email signature tool.
- Maintain network infrastructure of 2 billion dollar financial institution with over 100 active servers and 46 branches. Includes network support and systems administration.

### **Proficiencies**

Business Technology	Development	Operating Systems
HubSpot Marketing / Sales IBM Enterprise Marketing Tableau Desktop / Server Microsoft Office Suite Google Analytics	PHP – ASP – JSP MySQL – MSSQL – MariaDB HTML5 JavaScript Subversion	RedHat Enterprise CentOS Windows Server/Professional Apache – WebSphere – IIS CISCO Network Devices

### **Education**

2013 – 2016 (3.8 GPA)

Indian River State College, Fort Pierce, FL  
Bachelor of Science in I.T. Management/Cyber Security